

For Immediate Release

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BOOKGLUTTON.COM NOMINATED FOR BEST COMMUNITY SITE FOR THE 12th ANNUAL WEBBY AWARDS

BookGlutton on the Shortlist for "Oscars of the Internet"

URBANA, IL – APRIL 9, 2008 – The 12th Annual Webby Awards has nominated BookGlutton.com for the Best Community Site of 2008. Winners will be announced on May 6, 2008 and honored at a star-studded gala in New York City on June 10th.

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, interactive advertising, online film and video, and mobile Websites. The Webby Awards is presented by the International Academy of Digital Arts and Sciences, a 550-person judging academy whose members include Internet co-inventor Vinton Cerf, R/GA's Chief Bob Greenberg, "Simpson's" creator Matt Groening, Arianna Huffington, and Harvey Weinstein.

"The Webby Awards honors the outstanding Websites that are setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. "BookGlutton's Webby Award nomination is a testament to the skill, ingenuity, and vision of its creators."

"We're pleased at the positive response BookGlutton has received, and honored to be the only book community in the 2008 Webby Awards," said Aaron Miller, co-founder and CTO of BookGlutton. "Books are one of the oldest shared experiences, and the Web can make them even better."

Travis Alber, BookGlutton's other founder and designer of

BookGlutton's Unbound Reader, said that the site is not a replacement for books, but a welcome compliment to them. "BookGlutton offers a way to read and share books online that takes advantage of on-line presence and interconnectivity, rather than just reproducing what you would find in the offline world. We hope we can enhance how people read and discuss books."

From now through May 1st, online fans around the world can cast their own votes for BookGlutton in The Webby People's Voice Awards presented by Nokia at <http://pv.webbyawards.com>. The 12th Annual Webby Awards received nearly 10,000 entries from over 60 countries and all 50 states.

About BookGlutton

Launched in January 2008, BookGlutton is a cross between a book, a computer and a book group -- a web-based digital reader that lets users discuss books from the inside. BookGlutton has turned books into conversations using web 2.0 technologies, allowing people around the world to connect and chat about books on a page-by-page level. The Unbound Reader is built entirely on open web standards, is free to use, and allows both shared comments and real-time chatting on a chapter-by-chapter basis. BookGlutton's upload feature allows writers to add their own work to the catalog.

About The Webby Awards:

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet. The 12th Annual Webby Awards received a record 9,500 entries from all 50 states and over 60 countries worldwide. The Webby Awards is presented by The International Academy of Digital Arts and Sciences (<http://www.iadas.net/>). Founded in 1996, The Webby Awards are known worldwide for its famous five-word speech limit. Past headline-grabbing speechmakers include Al Gore ("Please don't recount this vote"), Beastie Boys ("Can anyone fix my computer?"), and Prince ("Everything you think is true").

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