

BookGlutton.com

2708 ½ E. Perkins Road

Urbana, IL 61802

Site: <http://www.bookglutton.com>

Blog: <http://blog.bookglutton.com>

Demo Video: <http://youtube.com/watch?v=TkCoknkwa4>

Screenshots: <http://www.flickr.com/photos/bookglutton/sets/72157603681050625/>

Presskit: <http://www.bookglutton.com/portal/press>

Founders:

Travis Alber, Founder, Chief Creative Officer

Aaron Miller, Founder, Chief Technical Officer

Company History:

- Founded October 2006
- Launched Jan 18th 2008

Unbound Reader Features:

- In-book “talk” feature allows users to chat within a chapter or the whole book
- In-book “mark” feature allows users to make public or private annotations
- International Digital Publishing Forum standards support (.epub)
- Hyperlinks within books support
- Color images support

Firsts:

- First web-based e-book reader
- First book offering to allow collaborative, real-time reading tied to content
- One of the first companies to start using the .epub standard
- First e-book reader to allow chatting inside a book
- First e-book reader built around book groups

User Base:

- Popular with book clubs, writing groups, classes for literature, English as a second language, general readers
- Location: audience fluctuates daily, so far over 50% of the people who have logged in are from outside the US

Coming in February to Catalog:

- Multiple languages coming in February
- Books with images and rich media coming in February
- User uploads coming in February